



Supporting Those Who Support Others

A Guide for our **Valued Charity Partners** on How We Can **Grow Together**

Thank You for Making a Difference!

At purely.website, we are deeply committed to supporting the UK charity sector. Providing your organisation with free, reliable web hosting is our way of contributing to the incredible work you do every single day.

We see first-hand the positive impact you have, and we're honoured to play a small part in your success.

Our Continued Commitment

We want to continue offering this vital service free of charge to as many UK registered charities as possible. To make this sustainable, we rely on growing our base of valued paid customers.

This is where our partnership can become even more powerful. By helping us spread the word about purely.website, you enable us to maintain and expand our support for the charity community. This guide offers some simple, effective ways you can help us, and in some cases, even generate new funding streams for your own organisation.

We believe in mutual support, and we're excited about the possibilities of what we can achieve together.





Here are a few simple, non-intrusive ways you can acknowledge our partnership and help purely.website reach new users. Every mention, however small, makes a difference!

Mention Us in Your Newsletters

- A brief acknowledgement in your regular email newsletters can go a long way.
 - **Example text:** “Our website is kindly hosted for free by purely.website, helping us dedicate more resources to our cause. Find out more about their services for businesses and individuals at <https://purely.website>”
 - **Tip:** Include our logo for greater impact
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Acknowledge Us on Your Website

- A small "Website hosted by purely.website" notice in your website footer is a common and appreciated way to show support.
- Consider a mention on your "Our Supporters" or "Partners" page if you have one.
- **Example text (footer):** "Proudly hosted by purely.website" (with a link to our site)

Social Media Shout-Outs

- An occasional post on your social media channels can reach a wide audience.
- **Example post (Twitter/Facebook/LinkedIn):** "A big thank you to @purely_website for providing our charity with free web hosting! Their support helps us focus on [mention your mission]. Check them out for reliable UK web hosting! #CharitySupport #WebHosting"
- **Tip:** Tag us so we can share your post too!

 [@purely_website](https://twitter.com/purely_website)

 facebook.com/purely.website

 [/company/purelydotwebsite/](https://company/purelydotwebsite/)

 [@purely.website](https://www.instagram.com/purely.website)

Word-of-Mouth Recommendation

- If you're happy with our service, please consider recommending purely.website to other organisations, businesses, or individuals looking for reliable UK-based web hosting and domain registration.





Earn For Your Cause

Our Affiliate Programme

We're delighted to offer our charity partners the opportunity to earn valuable funds through the purely.website Affiliate Programme.

How it Works:

It's simple! When you refer a new customer to purely.website for any of our paid hosting, and they make a purchase, your charity will earn 50% of the first sale amount!

1. **Sign Up:** [Click here](#) to join the programme. It's free and easy.
2. **Share Your Unique Link:** We'll provide you with a unique affiliate link or code.
3. **Promote:** Share this link/code when you mention us:
 - On your website (e.g., "Looking for reliable web hosting? We recommend purely.website! [Your Affiliate Link]")
 - In newsletters (alongside your acknowledgement).
 - In dedicated emails to your supporter base (if appropriate for your audience).
 - When talking to other businesses or contacts who might need web services.
4. **Earn:** For every new customer who signs up for a paid service through your link/code, your charity receives 50% of their initial payment. There's no limit to how much you can earn!

Why This Benefits You:

- **New Income Stream:** Generate unrestricted funding to support your core activities.
- **Easy to Implement:** Simply share your link when you talk about us.
- **Value for Your Contacts:** You're recommending a reliable, UK-based service.
- **Supports Us Supporting You:** The revenue generated helps us continue providing free services to charities like yours.

Other Ways to Collaborate

Beyond the Basics: Let's Get Creative!

We're always open to other ideas for collaboration that feel right for your charity and audience. This could include:

- **Guest Blog Post:** Perhaps a piece from us on the importance of online presence for charities for your blog, or vice-versa (if relevant).
- **Joint Social Media Campaigns:** Around specific awareness days or events.
- **Testimonials:** If you're happy with our service, a short testimonial we could use (with your permission, of course) would be invaluable. Click the links below:

 <https://uk.trustpilot.com/review/purely.website>

 <https://g.page/r/CSKuDFItUk3IEAE/review>

We're Here to Help You, Help Us!

We understand your resources are precious. If you need our logo in a specific format, further information, or want to discuss any of these ideas (including the Affiliate Programme), please don't hesitate to get in touch.

Contact Us: [Submit a Ticket](#)

Logo Downloads: [Click Here](#)

